



Durand-Wayland, Inc.
P.O. BOX 1404, LAGRANGE, GA 30241-1404 TEL: 800.241.2308
Sales FAX: 706.884.3268 706.882.8161
Office FAX: 706.882.0052 www.durand-wayland.com

FOR IMMEDIATE RELEASE
October 1, 2008

For more information:
Bob Collins
706-882-8161, ext. 156
bobc@durand-wayland.com

DURAND-WAYLAND ANNOUNCES DISTRIBUTION AGREEMENT WITH GREEFA

*U.S. Produce Packing Houses Benefit from Advanced
Fruit and Vegetable Sorting Technology*

LAGRANGE, Ga. – Durand-Wayland has signed a distribution agreement with Greefa to offer superior fruit and vegetable sorting technology to U.S. packing houses. Located in the Netherlands, Greefa develops and manufactures sorting systems that are used all over the world.

“By joining forces with Greefa, we’re able to merge their advanced technology with our sales, service and support expertise,” said Durand-Wayland President Bob Collins. “We spent several years analyzing the market, and this agreement enables us to offer our customers the best in sorting equipment and capabilities, while allowing Greefa to expand into the American market.”

Suitable for most fruits and vegetables, Greefa’s unique systems and modules combine multifunctional features, sorting requirements and ease of use. The company can fulfill all major sorting needs including sorting by size, color and weight. Greefa’s modules allow for measurement of both external and internal quality, as well as detection of the firmness of fruit. This sorting equipment varies from small (two-lane) machines for independent growers to extremely large (double 10-lane) machines for packing houses and cooperatives.

“For nearly 60 years, our company has led the way in innovations in fruit and vegetable sorting,” said Wim Zeelenberg with Greefa. “By partnering with Durand-Wayland as our exclusive distributor in the United States, we’re able to introduce our sorting technology to this market, in combination with the high level of support and service Durand-Wayland is known for. In today’s uncertain times, this partnership of two world-renowned companies also offers our customers a reassuring level of stability.”

For more information on Durand-Wayland go online to www.durand-wayland.com. For more information on Greefa, visit www.greefa.com.

Since 1934, Durand-Wayland has been the industry leader in fruit and vegetable handling equipment. A single-source supplier for packing houses, Durand-Wayland designs, produces, delivers and assembles a full line of fruit grading products, as well as orchard sprayers. Durand-Wayland is headquartered in LaGrange, Ga, with an additional facility in Reedley, Ca. For more information, visit us online at www.durand-wayland.com or call 800-241-2308.

###