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DURAND WAYLAND'S NEW VISTA TAKES A FRESH LOOK AT PRODUCE

LAGRANGE, Ga.– At Durand Wayland, only the best fruit will make the grade. The company's new Vista Blemish Grader enables produce packing houses to identify even the smallest blemishes and imperfections on any fruit's surface. With the addition of the Vista Blemish Grader to Durand Wayland's lineup of fruit and vegetable handling products, packing houses can fill all their equipment needs from one source.

By using digital cameras to view 100 percent of the fruit's surface, Vista allows for consistent grading standards that can not be accomplished through manual grading. This translates into reduced grading costs and labor requirements for packing houses.

The process is simple. As fruit moves under the enclosed cameras, Vista provides a three-dimensional analysis that shows and records any blemishes. Vista's camera system includes four cameras, two color cameras for detecting color and color related blemishes and two near infrared (NIR) cameras for detecting blemishes normally not seen by a color camera. The operator can then sort fruit into different grades based on the following criteria: weight, color, diameter, shape, frost damage, light scar, dark scar, wind scar, stem size, navel size and greasy spot. The level at which the cameras detect these characteristics can be easily adjusted by simply changing the percentages on screen.

Vista combines advanced technology with practical use. It offers a sophisticated and dependable system, along with the practicality of easy use and maintenance. In addition to its Vista Blemish Grader, Durand Wayland provides a complete line of fruit and vegetable handling equipment, making it a single-source supplier for packing houses throughout the world. The company also produces a full spectrum of sprayers, from lawn and turf models to twin-fan engine airblast sprayers for large fruit and nut trees. Setting the standard for the fruit grading industry, Durand Wayland delivers the most innovative products, along with the best in customer service and support.

To find out more about Durand Wayland, visit us at booth #4123 during the Produce Marketing Association's Fresh Summit International Convention & Exposition, November 6-8 at the Georgia World Congress Center. You can also visit us online at www.durand-wayland.com or call 800-241-2308.

Since 1934, Durand Wayland has been the industry leader in fruit and vegetable handling equipment. A single-source supplier for packing houses, Durand Wayland designs, produces, delivers, assembles and installs a full line of fruit grading products, as well as orchard sprayers. The company's innovative Natural Light Labeling technology has also revolutionized the produce labeling market by replacing messy, adhesive stickers. Durand Wayland is headquartered in LaGrange, Ga., with an additional facility in Reedley, Ca. For more information, visit us online at www.durand-wayland.com or call 800-241-2308.

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