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Durand-Wayland, Inc. Announces California Distribution for UNITEC Cherry[®] Sizer

November 12, 2010 LaGrange, Ga. and Reedley, Ca. —Industry leader Durand-Wayland, Inc. announces an agreement has been reached for distribution of UNITEC's **UNICAL_200 cherry[®]** sizer. Durand-Wayland, Inc. will be the exclusive supplier for UNITEC in California. The **UNICAL_200 cherry[®]** sizer is the industry's premier cherry sizer and presents the fastest, most accurate, highest cup fill in the world. Combining the UNITEC technology with Durand-Wayland's sales and service support equals a great combination for cherry packers in California.

Electronic grader **UNICAL_200 cherry[®]** is ideal for cherries, cherry tomatoes and fruits of small dimensions. Capabilities include sorting by size, color and defects. The grader boasts air unloading, extreme gentleness and capacity to 30 pieces/second/lane. Available in 1, 2, 4 and 6 lanes.

Durand-Wayland, Inc. and UNITEC have been in the fruit handling business for over 75 years each. Combining the knowledge of the two companies and the newest sizing/blemish technology available is a winning combination for the California cherry packer.

There is still time to secure equipment for the 2011 season, but time is running short. Orders must be finalized by the end of November to pack for the 2011 season. Our experienced staff looks forward to working with you on your state of the art cherry line.

FOR MORE INFORMATION: Visit Durand-Wayland's website at www.durand-wayland.com, contact your local salesman at our Reedley, Ca. office at 559.591.6904 or email us at sales@durand-wayland.com.

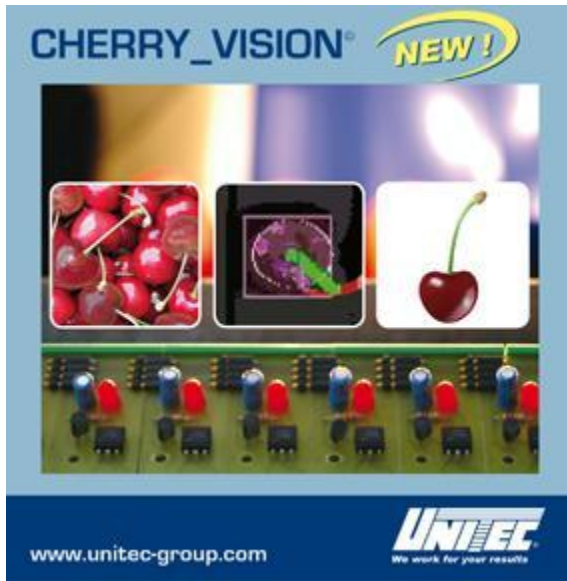
COMPANY DESCRIPTION: At Durand-Wayland, we're taking a fresh look at produce. With nearly eight decades of experience in the fruit and vegetable equipment industry, Durand-Wayland is the single-source supplier for unsurpassed packing house products. We design, produce, deliver, assemble and install everything from simple conveyor line additions to totally integrated blemish detection grading and packing lines.

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SOURCE: Durand-Wayland, Inc.

MACFRUT 2010: UNITEC WINS THE OSCAR OF TECHNOLOGY WITH CHERRY_VISION[®]

On October 7th, 2010, UNITEC was awarded first place at "OSCAR MACFRUT" during the Cesena International Trade Show for Fruit and Vegetables. The first prize for the category "Machines and Technologies for Selection and Packing" was won by UNITEC's "CHERRY_VISION[®]."



CHERRY_VISION® is the new **high capacity**, non-destructive system to detect external qualities of cherries. Using a system of cameras and software specifically developed by UNITEC, **CHERRY_VISION®** sorts cherries according to skin defects and shape.

CHERRY_VISION®, together with **SUPER_SPIN®** - the unique rotation system patented by UNITEC, allows the best and most accurate view of the cherries' surface, ensuring high processing capacity.

CHERRY_VISION® is a versatile technology and can be integrated with electronic detection systems such as optical size, color and internal quality and it can be customized to any packinghouse according to their specific needs.

Thanks to **CHERRY_VISION®**, owners of cherry packinghouses can significantly reduce labor and processing costs. Further, cherry packers can improve the quality selection process and increase their profitability.

